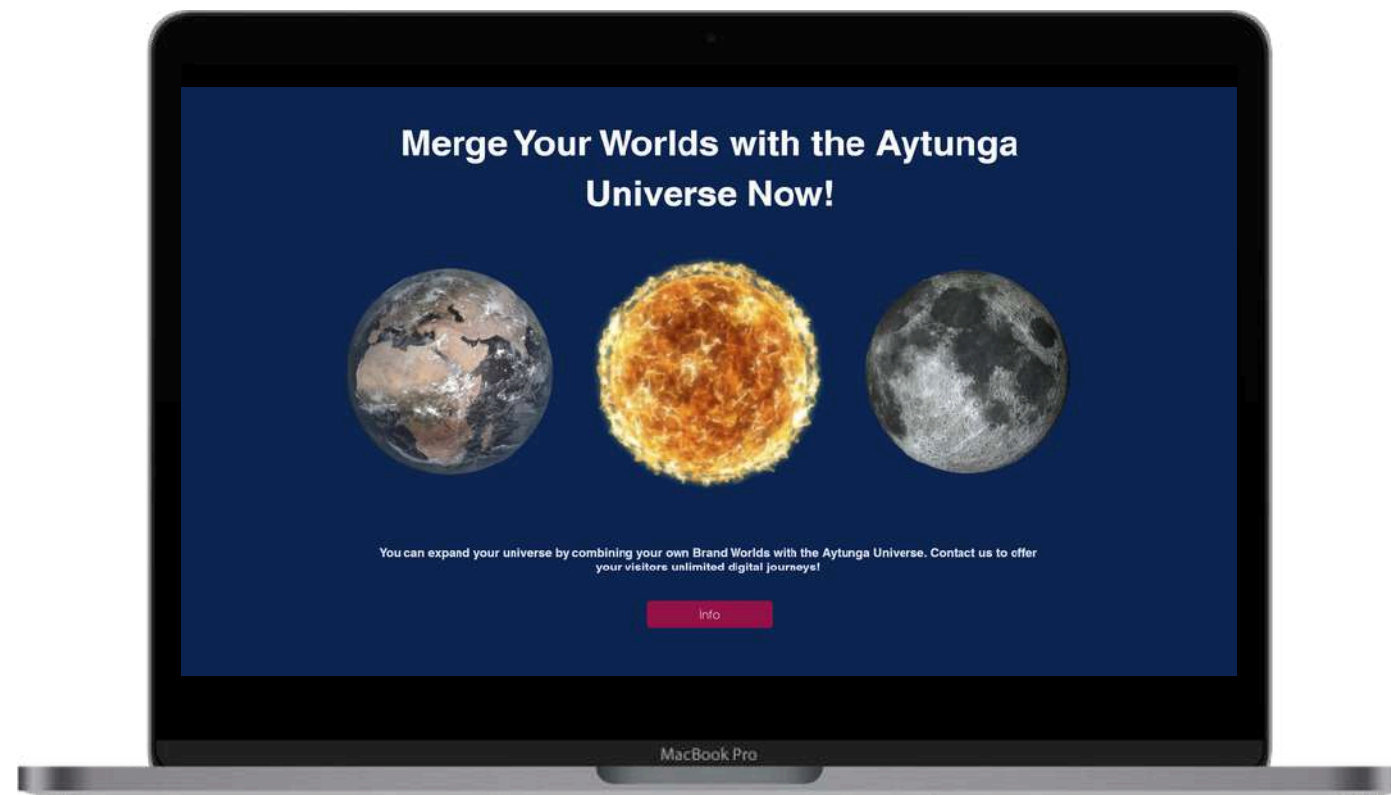




Touch the Knowledge



- Redefining Education in the Multiverse
- **Finance**



Financial Projections & Investment Ask



Period	Users	Revenue (\$)	Expenses (\$)	Net Profit (\$)	Valuation (\$)
Q2 2025 (Dev)	0	0	400,000	-400,000	1.5M
Q4 2025 (Alpha)	500	7,500	450,000	-442,500	2M
Q2 2026 (Beta)	7,500	142,500	500,000	-357,500	2.5M
Q4 2026 (Global)	40,000	800,000	750,000	50,000	8M
Q2 2027	150,000	3,000,000	1,500,000	1,500,000	30M

- Financial Projections & Investment Ask

Financial Projections & Investment Ask

Revenue Breakdown (Q2 2027):

- 75% Subscriptions
- 15% Content Sales
- 5% Events
- 5% Blockchain

Investment Ask

- We are seeking \$800,000 to scale our vision.
- Valuation (Q2 2025): \$1.5M
- Equity Offered: 34.78%
- Use of Funds: 50% Product Development, 30% Marketing, 20% Operations

- Note: All revenues are calculated on a quarterly basis (3 months).

Aytunga's user growth and revenue projections are ambitious yet achievable, aligning with our strategic milestones:

- Q2 2025: 0 users, \$0 revenue, \$400,000 expenses.
- Q4 2025: 500 users, \$7,500 revenue, \$450,000 expenses.
- Q2 2026: 7,500 users, \$142,500 revenue, \$500,000 expenses.
- Q4 2026: 40,000 users, \$800,000 revenue, \$750,000 expenses.
- Q2 2027: 150,000 users, \$3,000,000 revenue, \$1,500,000 expenses.

Revenue Breakdown



Quarter	Total Revenue	Subscriptions	Content Sales	Events	Blockchain
Q2 2025	\$0	0% (\$0)	0% (\$0)	0% (\$0)	0% (\$0)
Q4 2025	\$7,500	100% (\$7,500)	0% (\$0)	0% (\$0)	0% (\$0)
Q2 2026	\$142,500	90% (\$128,250)	10% (\$14,250)	0% (\$0)	0% (\$0)
Q4 2026	\$800,000	85% (\$680,000)	10% (\$80,000)	3% (\$24,000)	2% (\$16,000)
Q2 2027	\$3,000,000	75% (\$2,250,000)	15% (\$450,000)	5% (\$150,000)	5% (\$150,000)

- Q2 2025: 100% "No Revenue" (empty chart).
- Q4 2025: 100% Subscriptions.
- Q2 2026: 90% Subscriptions, 10% Content Sales.
- Q4 2026: 85% Subscriptions, 10% Content Sales, 3% Events, 2% Blockchain.
- Q2 2027: 75% Subscriptions, 15% Content Sales, 5% Events, 5% Blockchain.

Q2 2025 (Development Phase): Total revenue: \$0.

- 0% Subscriptions (\$0).
- 0% Content Sales (\$0).
- 0% Events (\$0).
- 0% Blockchain (\$0).

At this stage, we are focused on product development, with no revenue generation as we prepare for the alpha launch.

Q4 2025 (Alpha Launch): Total revenue: \$7,500.

- 100% Subscriptions (\$7,500).
- 0% Content Sales (\$0).
- 0% Events (\$0).
- 0% Blockchain (\$0).

The alpha launch introduces our subscription model, with 250 users subscribing at \$10/month, generating \$7,500 over three months.

Q2 2026 (Beta Launch): Total revenue: \$142,500.

- 90% Subscriptions (\$128,250).
- 10% Content Sales (\$14,250).
- 0% Events (\$0).
- 0% Blockchain (\$0).

With the beta launch, we expand to 7,500 users, of which 3,750 subscribe, generating \$112,500 in subscriptions. Content sales kick off with premium educational materials, contributing \$14,250.

Q4 2026 (Global Launch): Total revenue: \$800,000.

- 85% Subscriptions (\$680,000).
- 10% Content Sales (\$80,000).
- 3% Events (\$24,000).
- 2% Blockchain (\$16,000).

The global launch scales our user base to 40,000, with 20,000 subscribers contributing \$680,000. Content sales grow to \$80,000, while we introduce online events (\$24,000) and blockchain certification services (\$16,000).



Revenue Breakdown Breakdown Details Q2 2027



Q2 2027: Total revenue: \$3,000,000.

- 75% Subscriptions (\$2,250,000).
- 15% Content Sales (\$450,000).
- 5% Events (\$150,000).
- 5% Blockchain (\$150,000).

By Q2 2027, Aytunga reaches 150,000 users, with 75,000 subscribers generating \$2,250,000. Content sales scale to \$450,000, events contribute \$150,000, and blockchain services add \$150,000, reflecting a mature and diversified revenue model.

Cost Breakdown



Period	Total Expenses (\$)	Product Development (\$)	Marketing (\$)	Operations (\$)
Q2 2025 (Dev)	400,000	300,000	50,000	50,000
Q4 2025 (Alpha)	450,000	300,000	100,000	50,000
Q2 2026 (Beta)	500,000	250,000	150,000	100,000
Q4 2026 (Global)	750,000	300,000	300,000	150,000
Q2 2027	1,500,000	600,000	600,000	300,000

Our expenses are strategically allocated to support growth and innovation at every stage:

- Q2 2025: \$400,000 (primarily product development: 3D classrooms and AI tutors).
- Q4 2025: \$450,000 (product development and early marketing efforts).
- Q2 2026: \$500,000 (increased marketing for beta launch).
- Q4 2026: \$750,000 (expansion into global markets).
- Q2 2027: \$1,500,000 (40% product development, 40% marketing, 20% operations).

Cost Breakdown (Q2 2027):

- 40% Product Development
- 40% Marketing
- 20% Operations
- Our costs are strategically allocated to fuel growth and innovation.



- Note: All revenues are calculated on a quarterly basis (3 months).

Q2 2025 (Development): \$400,000

- Product Development (\$300,000): Building the core platform, focusing on 3D classrooms and AI tutors.
- Marketing (\$50,000): Early community building and initial outreach.
- Operations (\$50,000): Basic operational costs (e.g., office, salaries).

Our costs are strategically allocated to fuel growth and innovation.

Q4 2025 (Alpha Launch): \$450,000

- Product Development (\$300,000): Refining the platform for alpha testing with 500 users.
- Marketing (\$100,000): Targeted campaigns to attract early adopters.
- Operations (\$50,000): Maintaining core operations during testing.

Our costs are strategically allocated to fuel growth and innovation.

Q2 2026 (Beta Launch): \$500,000

- Product Development (\$250,000): Adding new features based on alpha feedback.
- Marketing (\$150,000): Social media campaigns and influencer partnerships to reach 7,500 users.
- Operations (\$100,000): Scaling server infrastructure for increased user base.

Our costs are strategically allocated to fuel growth and innovation.

Q4 2026 (Global Rollout): \$750,000

- Product Development (\$300,000): Enhancing features for global markets (e.g., localization).
- Marketing (\$300,000): International campaigns to penetrate key markets (Singapore, USA, Japan).
- Operations (\$150,000): Hiring local teams and expanding customer support.

Our costs are strategically allocated to fuel growth and innovation.

Q2 2027: \$1,500,000

- Product Development (\$600,000): Continuous innovation to support 150,000 users.
- Marketing (\$600,000): Aggressive campaigns to sustain growth and user acquisition.
- Operations (\$300,000): Robust infrastructure and support for a global user base.

Our costs are strategically allocated to fuel growth and innovation.

Key Risks & Mitigation Strategies

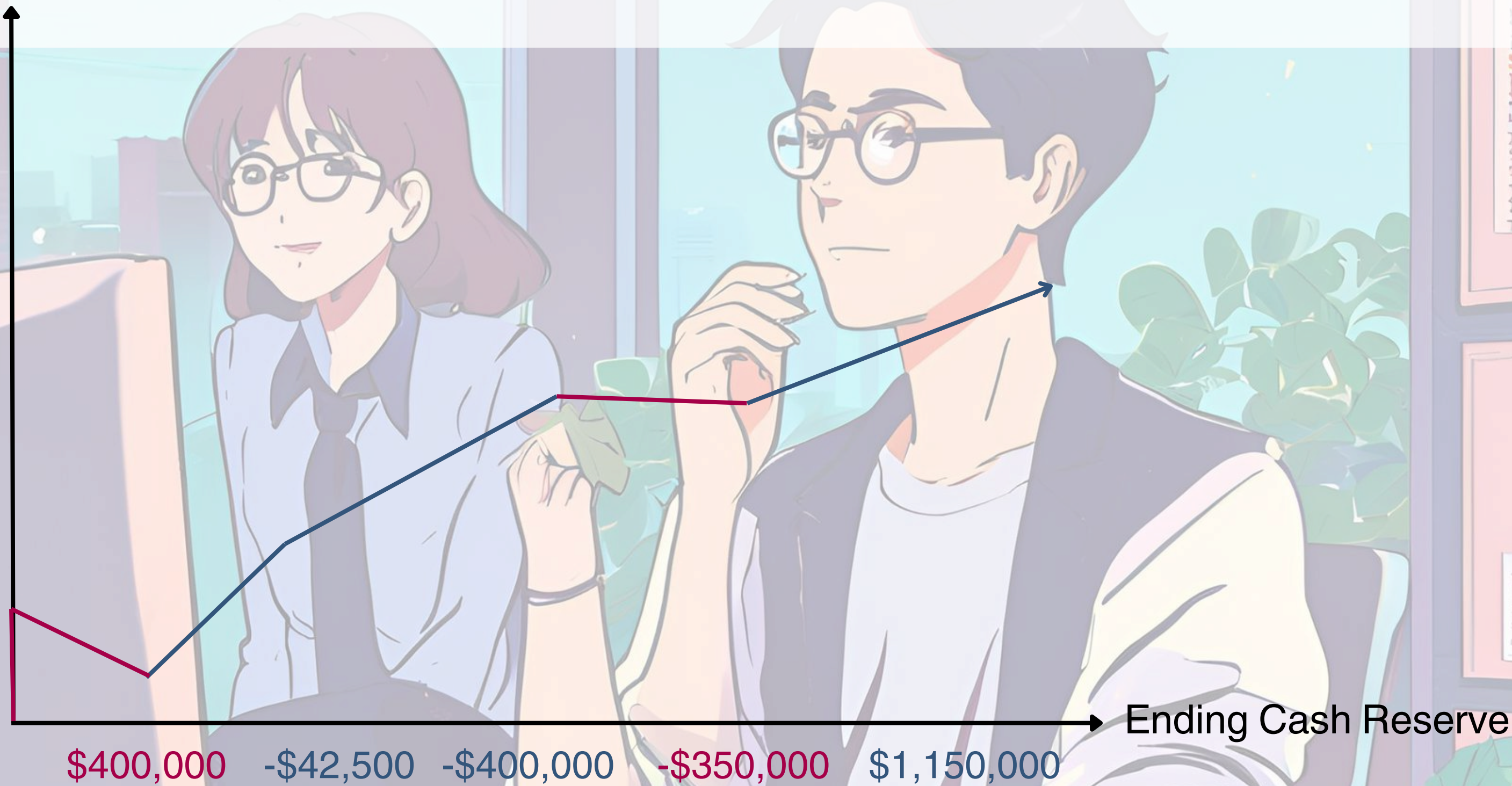


Risk	Impact	Mitigation Strategy
Cash Flow Shortfall in Q2 2026	\$400,000 deficit by Q2 2026	We can secure a \$400,000 bridge financing round in Q4 2025 to cover the shortfall.
Slower User Growth	Lower revenue than projected	We can increase marketing efforts in Q2 2026 (e.g., targeting 10,000 users instead of 7,500).
Higher Operational Costs	Increased expenses due to scaling	We can optimize server costs and outsource non-core operations to reduce expenses by 10%.

- Note: All projections are calculated on a quarterly basis (3 months).

Cash Flow Projection (Q2 2025 - Q2 2027) [Line Graph]

- Q2 2027
- Q4 2026
- Q2 2026
- Q4 2025
- Q2 2025



• Note: Highlight the Q2 2026 dip (\$400,000 shortfall) with a red dot.

Starting with an \$800,000 investment, Aytunga initially projected a \$400,000 cash shortfall in Q2 2026. However, a \$400,000 bridge financing in Q4 2025 mitigated this gap. The updated cash flow is as follows:

- Q2 2025: \$400,000.
- Q4 2025: \$357,500 (post-bridge financing).
- Q2 2026: \$0.
- Q4 2026: \$50,000.
- Q2 2027: \$1,550,000.

• Cash Flow Projection (Q2 2025 - Q2 2027) [Details]

Q2 2025 (Development Phase):

- Starting Cash: \$800,000 (from the investment).
- Revenue: \$0.
- Expenses: \$400,000.
- Net Cash Flow: $\$800,000 - \$400,000 = \$400,000$.
- Ending Cash Reserve: \$400,000.

Q4 2025 (Alpha Launch):

- Starting Cash: \$400,000 (from Q2 2025).
- Revenue: \$7,500 (500 users x 50% subscription rate x \$10/month x 3 months).
- Expenses: \$450,000.
- Net Cash Flow: $\$400,000 + \$7,500 - \$450,000 = -\$42,500$.
- Ending Cash Reserve: -\$42,500.

Q2 2026 (Beta Launch):

- Starting Cash: -\$42,500 (from Q4 2025).
- Revenue: \$142,500 (7,500 users x 50% subscription rate x \$10/month x 3 months).
- Expenses: \$500,000.
- Net Cash Flow: $-\$42,500 + \$142,500 - \$500,000 = -\$400,000$.
- Ending Cash Reserve: -\$400,000.

Q4 2026 (Global Rollout):

- Starting Cash: -\$400,000 (from Q2 2026).
- Revenue: \$800,000 (40,000 users x 50% subscription rate x \$10/month x 3 months).
- Expenses: \$750,000.
- Net Cash Flow: $-\$400,000 + \$800,000 - \$750,000 = -\$350,000$.
- Ending Cash Reserve: -\$350,000.

Q4 2026 (Global Rollout):

- Starting Cash: -\$400,000 (from Q2 2026).
- Revenue: \$800,000 (40,000 users x 50% subscription rate x \$10/month x 3 months).
- Expenses: \$750,000.
- Net Cash Flow: $-\$400,000 + \$800,000 - \$750,000 = -\$350,000$.
- Ending Cash Reserve: -\$350,000.

Note: All projections are calculated on a quarterly basis (3 months).
Assumes \$400,000 bridge financing secured in Q4 2025.

Thank You!



- Join us in revolutionizing education for the next billion learners.

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